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EDMONTON

THE GLEICHEN CALL

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GLEICHEN, ALBERTA, WEDNESDAY JANUARY 13, 1937

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BOARD OF TRADE HEAR REPORTS ANNUAL MEETING

The annual meeting of the Board of Trade was held in the Community Hall Monday evening with President Jas. Black in the chair. The first subject discussed was the Old Timers banquet and dance which had been a very successful social event. The actual cost of putting over the affair was \$100.00. Mr. Black expressed his personal thanks to the committee for the way the affair was handled and for the splendid way in which the banquet was arranged.

R. S. McQueen announced that the Arrowwood-Gleichen road would be maintained during 1937 as money for this work had been included in the estimates.

The president gave an outline of the various activities of the Board during the year just past. It was noted the Board might have to curtail operations owing to various difficulties. The May 24th sports had been very successful. The Board had sponsored the musical festival. At the time of the opening of the Board the towns had erected store signs on the streets advertising the main highway. The agricultural competition had been very successful. Mr. Gray of Brooks had given a lecture under the auspices of the Board. John Umbricht, who last year won the cup donated by the Provincial Government for live stock judging; gave an address which was largely attended by country people and Board members. Many who are not members of the Board expressed themselves as highly pleased that the Board took such an interest in John Umbricht.

Committees for obtaining candidates for town council and school board vacancies were appointed. Messrs. Purcell and McKay will endeavor to secure candidates for the school board, while Messrs. Dufour and Deshayes will seek candidates for town council. Election of officers for the ensuing year resulted as follows:

President, Jas. Black.
Vice-President, G. H. Goodrich.
Secretary-Treasurer, H. Birch.

Messrs. Davis and MacCallum were appointed a committee to nominate other Board of Trade committees.

A report of the library for last year revealed a substantial reduction in the number of volumes in circulation. The principal reason for this was because the librarian found that the opening of the library on Tuesday and Saturday afternoons created too much of a tie, and that he had no time in which he might be free from an engagement. With this in mind saw the library open on Friday afternoon only, and in addition during the summer months it remained closed. It was also closed on Christmas Day.

The number of hours available for borrowing were 65. Approximately 1,500 volumes have been distributed. The number of borrowers on active list is 63 individuals or families. The number of books on the shelves is 1,026. As the library has been in operation over four years some of the books are becoming badly worn and a need for a calling is quite evident and this could give room for a new supply which could be used to advantage. The library received no money during the year, had no expense, profits were nil.

Mr. Black appeals to those who have books they do not need to kindly donate them to the library which would be much appreciated.

HOCKEY

The first league game played here this winter with Standard resulted in a 4-3 score in favor of the Gunners. The locals took things just a trifle too easy during the first two periods and most of the third when suddenly they found themselves in a jack-pot—and oh, boy didn't they have some job getting out of it.

Only one goal was made in the first and that by Gunner. In the second Standard scored twice. Missed Gleichen. The third period was more than half gone when Standard tied up the score. The Gunners then got busy and so did Standard. Gunner plans went "hay-wire" they could not get going, while Standard found they could travel just as fast. Time and again the Gunners bombarded the Standard net but the goals held fast.

SHAMROCK SCHOOL SCENE OF S. C. REGULAR MEETING

The Meadowbrook Ladies Social Credit Group held a very successful social evening at Shamrock school on January 8th, when about fifty members and friends were present.

Mrs. Geo. Bell was the hostess for the evening, Mrs. McArthur being unavailable as she due to illness in the family.

Mrs. McPhee and Mrs. Hauer had charge of the entertainment. Courtly waltz was played. The first ladies draw was won by Mrs. B. McMillan and the hobby prize by Miss Richardson. The first gents prize was won by Mr. Stanley Hall and the hobby prize by Mr. Justin. Parlor quoits proved very entertaining to the junior members. First prize going to Betsy Bell and Inga Nierland; the hobby prizes to Ann Bell and Georgina McPhee.

Lunch was then served by the hostess and her assistants. Miss Bell, the president then called the meeting to order and the Roll Call was answered by a "New Year's greeting." Several time songs were sung very sweetly with Miss Randolph Hayes on the piano. A piano solo and encore by Betty Haney was greatly enjoyed.

The next meeting will be held on the afternoon of January 21st at 3 p.m. at the home of Mrs. Niel McMullan.

The Standard boys came down on the corner net like a ton of brick and on our different occasions all but scored two of these times had the toughest kind of luck when there were pile-ups. He puck was within a few inches of being slipped in. The crowd around him were getting a great "kick" out of the dilemma the Gunners were in, since the Gunners is a team under, heavier, in fine condition and such moves experienced were at the time. Naturally all expected that a goal would be scored, but a few moments later the local manager to score.

Medicine Hat proved on Gleichen last winter that no team can rally for two periods and then expect to play hockey in a pinch. The Gunners proved it to their own satisfaction Friday night. There is one thing a team can do and that is play at top speed from the beginning to end—but this does not necessarily mean they should make all the goals they can.

Vern Green, the Standard goalie was hit in the mouth with a pack and lost three teeth. Gordon Beagle took his place for the balance of the game and gave a brilliant account of himself.

At Medicine Hat Saturday the Gunners got unlimed by a score of 7-2. That is all we know about the story.

Next games at Gleichen: Jan 14 Arrowwood, Jan 20 Strathmore. Gleichen will play at Arrowwood Saturday night and on Monday at Strathmore.

THE WORLD OF WHEAT

By H. G. L. Strange Director of "Crop Testing Plan."

Importing countries have bought much less wheat since the depression than they did in the good years.

For five years prior to 1929 the average yearly purchase of wheat by importing from exporting countries was 784 million bushels.

These purchases gradually decreased, until for 1934-35 only 537 million bushels were demanded, a decline of approximately 31 per cent.

Canada, unfortunately, was the chief loser, her sales falling from an average of 309 million bushels per annum for five years prior to 1929, to 166 million in 1934-35, a decline of 46 per cent.

Argentina suffered less than others her sales actually increasing during the depression years from an average of 151 million for five years before 1929, to 183 million for the year 1934-35, or an increase of 17 per cent.

What did Canada do to lose more than her share of international markets? What did Argentina do that enabled her to win new markets?

There would seem to be room here for careful investigation and study.

JUNIOR U. F. A. ORGANIZATION ELECT OFFICERS

Under the supervision of Mrs. A. McLeay and Mrs. R. D. Oliver the organization of the Junior U. F. A. was completed at the home of Mrs. McLeay on Saturday, January 14, seventeen young people being present. The meeting was opened with a song led by Edward Ferguson and with everybody feeling in a joyful mood they swung into the election of officers.

The following officers were appointed:

President, Edward Ferguson.
Vice-President, John Umbricht.
Secretary, Ruth Umbricht.
Directors: Gladys Ferguson, Ryland Oliver, George Yale.

The fee was set at \$1 for members over 16 and 25c under that age. It was decided to hold meetings every three weeks. The program committee was appointed as follows: Winnie Ferguson, Foster Ferguson and Gordon Hall.

The remainder of the evening was spent in playing games. In the jigsaw puzzle contest, ladies first was won by Ruth Umbricht. Men's first by Conrad Stott. The basket guessing contest was won by Ryland Oliver.

After a dainty lunch was served a note of thanks was given to Mr. and Mrs. McLeay and a pleasant evening was had with "For they are jolly good fellows." The next meeting will be held at the home of W. F. Ferguson on January 30. All farm young people cordially invited to attend.

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

The ladies of Ouelletteville had a sketch social at the Wheatsheaf school and raised \$1.31.

Sgt. Major Robert of the 82nd Battalion writing a Gleichen friend and speaking of the casualties in the battalion says: Some Gleichen men in the Battalion have been killed. Lt. Rod Gooderham is missing. The boy who peddled milk for Charles Miller has been killed. Johnston who worked for McConnell, was wounded, now who worked for Jack James reported wounded others report say it is missing. Bert Woods is missing. Johnston the "Minuteman" has been killed. Two or three Namaka boys have been wounded.

A dance was staged at the Craigie Inn. Many guests were impressed at the absence of those graceful dances, Masse, Fred Bankert and Carl Sheets. They were on an extended trip to Calgary from which they returned tired but triumphant.

A. G. Hanmer has resigned his position as book-keeper with J. A. Ramsey and joined W. R. McKie in the auto business.

Mrs. F. C. Vigor and son left last week for England to visit her son Pt. Phoenix, who is an hospital suffering from wounds.

The Blackfoot Indians donated \$1,154 to the Red Cross last week. Donations from the Indians ran all the way from \$1 to \$55. There were many donations over \$20.

Mr. and Mrs. W. H. McPhee left for the east a few days ago where they will visit friends and relatives.

Fortunately, things now appear to be somewhat on the mend, for Mr. Broomhall estimates the importing countries the year will demand 568 million bushels, and that Canada's share of these sales will be about 216 million.

Prices have tended to be raised by: Talk that Germany is endeavoring to secure British credits with which to buy Empire wheat—Canadian Wheat Board issues report showing Government holdings greatly diminished—Indian wheat imports down; supplies diminishing—European countries, particularly Italy, still purchasing steadily—Some demand appearing from the Orient.

Prices have tended to be lowered by: Expectations Argentine crop will be large and of fair quality—Criticisms appearing from European wheat buying countries about increasing prices—Expected Manitoba will import less flour than in previous years—Reported that good wheat crops are in prospect in Italy and India.

LIFE INSURANCE RECORDS SHOW STEADY GAINS

Life insurance, in its relation to financial affairs, bears much the same relation as steel to industrial affairs, each serving as a barometer of conditions in its field. The 1936 life insurance record reflects a steady improvement in the financial position of hundreds of thousands of Canadians.

"Not only is there a substantial increase in number of policyholders and in total insurance in force," said Mr. R. Smith, president, Canadian Life Insurance Officers Association, and director of the Canadian Life and Federation Life Association—"but there is a distinct decline in policy loans and in surrenders of existing policies. This is perhaps the most gratifying feature of the life insurance record for 1936. But, from a national viewpoint, it is equally significant that new business in the past year showed an improvement in every branch. Final returns for December have not yet been compiled, but the total of new paid for business will be appreciably ahead of that of 1935. Eight of the nine provinces show increases, and it is particularly pleasing to note that, even in Alberta, where arbitrary interest and debt legislation have borne heavily upon the hard-earned savings of thrifty citizens, insurance sales were shown to have increased during the current month. There could be no more striking tribute to the security and stability of life insurance in the public estimation."

Dealing with the general improvement in Canada and with the larger economic problems facing the Dominion, Mr. Smith emphasized the fact that Canada is primarily an agricultural country. "It is gratifying," he said, "to find that the past year has seen a marked improvement in this phase of our economic life. Prices of farm products have improved substantially. Wheat is now commanding the best price in years, and this year's crop, while of less volume, is estimated to be forty or more millions in value above the 1935 crop."

"Our mineral production has reached a point of staggering proportions, but as yet the surface has only been scratched, and as we seem assured, for many years to come, of a continued stimulation in this activity."

"Canadian exports continue to improve, and it is particularly reassuring to note that agricultural products comprise an increasing proportion of these. Our imports have also increased, but the balance of trade

is pre-dominantly in our favor, and it appears will be the most favorable since 1928, if not one of the best in our history."

"The continued activity in the lumbering industry, the improvement in newspaper market, and the most favorable tourist traffic since 1928, all add to the favorable picture of the past year."

"The other side of the picture, however, must not be lost sight of, and there is no doubt that a disturbing situation has been created by provincial legislative interference with contracts. Legislation which benefits the debtor, without regard to the debtor's ability to pay, is manifestly unfair. Financial institutions and private creditors have shown, on the whole, during the distress of the past

few years, a commendable ability to appreciate the loss of the debtor who has met with financial misfortune, and have demonstrated a willingness to deviate from the terms of the contract by mutual agreement, where the circumstance of an individual case so warranted. This has been the attitude of life insurance companies, and consider that this is the only honest and ethical way of taking care of the situation."

"It has been said that the creditor has regarded to-day as Public Enemy No. 1, and I am afraid it is only too true that this belief does exist in some quarters. So much attention has been devoted to the plight of the debtor that the position of the creditor has been forgotten and it seems to me that the time is now (Continued on last page)



New Breed of Sheep for Canadian Farmers



Showed above on their arrival in Canada in the Canadian Pacific freight car, the eight lambs in the picture are all of the same strain and one ram was arranged through the good offices of W. E. Davies, president and editor of the "Canadian Sheep and Wool Magazine." These prize winners, products of generations of breeding with the most careful selection, are destined for the Ontario Agricultural Society at Guelph, Ontario, and will be shown at the annual Kitchener-Waterloo Fair in September.

They are expected to gain rapid favor in the market. The eight lambs in the picture are all of the same strain and one ram was arranged through the good offices of W. E. Davies, president and editor of the "Canadian Sheep and Wool Magazine." These prize winners, products of generations of breeding with the most careful selection, are destined for the Ontario Agricultural Society at Guelph, Ontario, and will be shown at the annual Kitchener-Waterloo Fair in September.

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PURITY FLOUR

More Bread—and Better Bread and Better Pastry, Too

PEPSI

Looking At Luck

"All our gifts are not by chance, nor is all our luck just something someone else might have had in their stead. A great deal depends on whether we look for luck or look at it."

The foregoing truism was aptly uttered by Norman Macphie in the opening paragraph of an article entitled "It's a Gift!" in a recent issue of "Canada Downtown," a business magazine published in Toronto.

The statement instantly releases an inquiring train of thought in the mind. How much are the achievements of mankind, great or small, material or otherwise, attributable to what is commonly called luck, meaning thereby hazard or chance? To what extent are the destinies of man shaped by good fortune?

It does not require much reflection to reveal the answer to these absorbing questions. It is summed up in three or four words: "Very little, if any."

Yet the large number of people who believe that luck is the force that makes the world go round, the dominating factor in the successes of business men, scientists, statesmen and others who make some contribution to human welfare, or even the impulse which brings material wealth to the individual, is astonishing.

To them, the so-called "discovery" of a cure for some dread disease, the power of a statesman to sway his audience, the ability of an industrialist to acquire wealth, is put down to their good fortune. They were just plain lucky or they just happened to be around when opportunity was abroad.

The fact that these achievements, these results have behind them a background of years of training, of research, of striving and of untiring work is altogether overlooked.

This was well expressed by Mr. Macphie when he said:

"All of us are acquainted with capable men in business, in politics, and in other departments of our daily life. These are the men of whom we often hear. They are specially gifted." We imply that Fate has given them powers denied to other men. Could anything be more misleading?" Emerson says: "He who hath put forth his total strength in fit actions has the richest return of wisdom."

Power is a reward; it does not come to favor one man more than another. Power is generated within us. We make it—

a fresh flowing current, the force of which is the voltage our spirit gives it.

"We're endowed with the greatest of all gifts—the power of creation. chance gifts from fate." Did Lord Kelvin, Sir Frederick Banting or Thomas Alva Edison come upon their discoveries by chance? Was it not through the self-development that came from the sacrifice of ease and comfort to go prospecting on the frontiers of their professions? Yet we refer to them as "gifted men"—not "rewarded" men.

"These men had no more luck in their lives than any three Canadian men experience from week to week. They did not call their work luck. They knew better. But we want to call it luck.

"We want to think that nearly every man who 'gets on' can attribute it mainly to luck. Don't let us deceive ourselves. We know in the frankness of our hearts that many men deserve their successes. They gave themselves for the rewards they enjoy. It is a process of earning."

It is not very long ago that a noted scientist, giving a review of achievements, advances and "discoveries" made in the past few decades announced with authenticated positiveness that what had been accomplished in the period under review is but a fragment compared with achievements to come in a like span in the future, but he also emphasized with equal assurance that these achievements will not be accidental. They will not be the progeny of luck or even the fruit of haphazard effort.

Even as to-day these achievements of the future will be structures rearing on the foundation of known fundamental principles of the past and the present, presented to logical terminations along well defined paths with unremitting effort and painstaking application. They will not be the children of luck or the result of blind probing in the dark. Such is not the way of Nature.

The road to human accomplishment lies not along the path of the pines.

Old Age Pensions.

130,462 Pensioners Enjoying The Benefits Of Government Plan

In a three-month summary of old age pensions in Canada, as at Sept. 30 last, the Labor Gazette disclosed a total of 130,462 pensioners, with the Dominion government's contributions for the three months amounting to \$4,829,241.

The pensioners are distributed by provinces as follows: Alberta, 8,844; British Columbia, 10,450; Manitoba, 11,231; New Brunswick, 8,728; Nova Scotia, 13,410; Ontario, 54,960; Prince Edward Island, 1,663; Saskatchewan, 11,259; and Northwest Territories, seven.

The Dominion government's contributions from the inception of the act have amounted to \$22,343,535.

Main Forecasting Point

Weather Observers To Be Stationed At Lethbridge, Alta.

Lethbridge will be the main weather forecasting point between Vancouver and Winnipeg when the trans-Canada air mail is inaugurated, according to a special despatch received from Ottawa by the Lethbridge Herald. A full staff of weather observers will be stationed there, said the Ottawa report, and forecasts will be prepared every three hours.

The world's greatest market for phonograph records to-day is Japan. The Nipponese buy some 30,000,000 discs a year.

Moscow, Russia, has tripled its ice cream output since last year.

Some historians claim America was called Sung Sang and that a Buddhist missionary visited it as early as 450 A.D.

Scientific Detectives

London University To Have Crime College For Doctors

Keen-brained young doctors are to be trained to become the world's greatest scientific detectives at Britain's first crime college at London University.

The college, probably the most important advance in the recent history of crime detection, will work in close contact with Scotland Yard, studying methods of murderers, poisoners, forgers and conmen.

The key-department of the college will be a vast laboratory, equipped with apparatus to study bloodstains, finger-prints, blood groups and other things which have led to the conviction of criminals. Forensic medicine—the study of medicine, pathology and biology as applied to criminal law—will be the chief subject.

Largest Steel Wire Rope

Made In England And Is Over Seven Miles Long

The world's largest steel wire rope was recently produced in Warrington, England. This rope is 4½ inches in circumference, approximately 7½ miles long in one continuous length without joints or splices, and weighing approximately 57 tons. It took eight weeks to manufacture. The rope consists of 144 wires grouped in six strands each of 19 wires. These six strands in turn are closed over a manilla center. The working speed of the rope service is 13½ miles per hour.

Sixty thousand needy children of South Wales and Monmouthshire have found their Christmas stockings plentifully filled. An anonymous Londoner sent emissaries around the distressed areas weeks before to ascertain the names and addresses of little ones for whom Yuletide would otherwise bring no reasonable gift.

The state in which you leave the bathroom is a key to the kind of home you were brought up in.

Will Study Wintry Blasts

Pilot To Make Airplane Flights At Fairbanks, Alaska

The cause of wintry cold waves will be studied for the first time in airplane flights to be made at Fairbanks, Alaska.

Harold Gillam, commercial pilot, will attempt twice daily until next March 15 to soar three miles above the earth to make observations that are expected to throw new light on the structure of polar continental air.

In his airplane, Gillam will carry aerothermographs, instruments which automatically record temperature, pressure and humidity in the air through which they pass.

A contract with the United States government provides Gillam will be paid \$60 for each flight that he is able to make according to specifications. The funds will come from money appropriated by the Bankhead-Jones Act, passed by congress to create the National Weather Bureau.

The upper-air observations will be telegraphed to Seattle for use in making the daily weather forecasts. Analyses of the observations are to be made in Washington.

WAKE UP YOUR LIVER BILE!

And You'll Jump Out of Bed in the Morning Rarin' to Go

The liver should pour out two pounds of bile into your bowels. If this bile is not excreted, it remains in the body. Just as excess in the bowels, gas blocks up the body, so does bile. When the bile is not excreted, poisons go into the body and you feel sour.

A movement movement doesn't help. You must have something to eat on the liver. You need something good and "Candy's Little Liver Pills" get these two pounds of bile moving again. You feel "up and up" and "hearty" again, they say. You feel "up and up" and "hearty" again, they say. You feel "up and up" and "hearty" again, they say. You feel "up and up" and "hearty" again, they say.

Candy's Little Liver Pills

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Thou Shalt Not Love

A NOVEL BY — GEORGE GRAIG

CHAPTER XIII.

The lovely country home of the Dales was filled with friends of Michael and Stephanie. It was a gay party.

As far as Starr was concerned, she realized after her arrival with Lance Marlowe that there might have been only four people there: Michael, Stephanie, Lance and herself. A drama was being woven about these four of which the other guests never dreamed.

On the surface Starr Ellison had never appeared so lovely, so gay, so transparently brilliant, nor so desirous.

Starr and Lance had arrived rather late; giving Starr barely enough time to dress for dinner. She wore a shimmering evening frock as silvery as the moonlight on the terrace. Her only piece of jewelry was a bracelet, a bracelet three inches wide, set solidly with marvelous diamonds about a band of fire opals which everyone some time during the evening remarked must have cost a fortune.

It gleamed against her bare arm like a beacon. Lance saw it as she descended the wide staircase. He was near enough to smell it, but Starr saw the flames of desire leap in his eyes. He understood. When this house party was over she was his! Cleverly she had managed to defer the wearing, or the not wearing, of that bracelet until the first night of Michael's party in her Westchester home.

Stephanie saw the bracelet immediately, too, and gave vent to a quick cry of admiration.

"Starr!" she cried—it was on Michael's advice that she had caused calling Starr "Miss Ellison" and was calling her by her first name, as befitting a hostess to an intimate guest. "Starr! How perfectly beautiful! How utterly gorgeous! Fire opals, aren't they? Umm, umm—But do you know I've seen another just like it? That June Garfield, the dancer in the Sunnyside Revue, has one!" Stephanie turned and called to Lance: "Remember, Lance? She used to be a friend of yours, didn't she?"

Starr winced. For a second her lip quivered beneath its bold, light color. Stephanie's inference was no obvious. Lance looked away quickly as Starr's sweeping black eyes sought his. She was remembering—"Fire opals, aren't they just suit you, you lovely creature of fire and ice?"

How ungrateful of Lance to present her with a bracelet which was an exact duplicate of the one worn by her predecessor. Or was it a whim of his—to brand his light 'o' loves alike? Like bartered women in a harem? Possibly it was not so difficult to get fire opals, after all. Cartier's might have a standing order for them.

Michael did not speak, looking on as he lounged against the wall near the foot of the steps, but Starr seemed to him to understand the significance of that bracelet.

He was marvelously handsome tonight, so tanned and sun and young and strong that it hurt Starr's heart just to look at him, knowing that she could not pull her eyes away. Handsome, yes, but different from his usual self, somehow. He did not in the least have the look of a happy, accepted lover. A certain buoyant quality which had been present in the stranger Starr Ellison had run across

on Fifth Avenue that day was missing. And in twenty-four hours Michael Fairbourne had most positively aged.

This was their first meeting since Starr had sent him away from her in a passion. The deep grim lines she had seen in his face then still remained.

To get away from that look in his face and eyes, Starr threw herself into all the merriment there was afoot. She was the gayest of the gay. During dinner, she was thankful that Michael was at the far end of the table beside Stephanie, and she ran on feverishly with her famous sarcastic quips and witcisms all through the meal. It was not until dinner was over, and they were setting up the bridge tables for those who wished that diversion while in the great drawing room the radio was already making music for the dancing that for a moment in passing, Michael caught Starr alone in the hall. He touched the glittering bauble on her wrist and said harshly:

"You're doing well for yourself, Starr."

Her cheeks burned. "So glad you approve!" she mocked. "I didn't say I approved!" Michael flung back at her furiously.

Immediately each of them was on the defensive again. Fingers unclasped, hands clenched in a spasmodic flare of their old battle.

"I'm none of your business!" Starr flamed. "I've told you that!"

"I don't want it to be my business!" Michael flung back at her. "If I only didn't feel so damned responsible—and I know what damned foolishness that is!"

"You should worry, darling," Starr drawled in her most maddeningly disdainful accents. "Though any man might be annoyed if his brilliant brain had given birth to a mysterious Egyptian—princess," shall we say—and then discovered she was a nice little female friend?

"Shut up!" growled Michael, glaring, and Starr obeyed by letting her musical laugh ripple out.

The appearance of one of the men to claim Starr as a partner for the first dance put an end to that particular battle. Starr had the last, last word, woman-like. She said over her shoulder, as her partner led her away:

"I do hope you'll be very, very happy in your married life, dear Michael-Hassan. Marriage, they say, is so broadening."

Then she was whisked away from him, a dazzling figure in her silver frock and the wide band of diamonds and fire opals that caught every light reflection, as mocking as her own actions and voice. Her laughter floated back to him above the music.

Lance cut in on Starr's partner before they had half circled the room. Marlowe had been across the table from Starr at dinner, had been given no opportunity of a private word with her, who had been maddening in his eager state of mind.

He had been thinking about her. All his! The very pressure of those arms of his said that. There was an air of suppressed excitement about him. His fingers could not keep from caressing Starr's soft flesh. His sleek black head bent over hers, close to the cameo cheek. He murmured:

"My beautiful Starr—mine! You've made me the happiest man in the world tonight, darling!"

He swung her down the length of the beautiful room in the rhythm of the dance. The music was a slow waltz. The lights were dimmed and rayed. Though it was September it was a lovely night with just a bare touch of nip in the air, and the high French windows were open. Through them could be seen a pale moon rising high in the star-studded sky. It reflected the translucent foliage of the summer roses which clinged over the wide verandah stonework, though the roses were long since gone—the roses without which no Westchester home would be complete. It touched with silver fingers the hardy, pale moonflowers that had not given up the struggle... Moonlight and moonflowers, a beautiful girl, a touch of mystery, romance... Michael was somewhere outside there with Stephanie... Starr was listening to Lance Marlowe repeat his well-learned lines, in a tiny world to themselves.

Suddenly a touch of scorn edged Starr's voice as she said:

"I suppose you told that same thing to June Garfield the first time she wore your bracelet?"

"Huh," the weary one replied, "hunting up washings for one wife keeps me plenty busy."

American match manufacturers first got out those cardboard books of matches back in 1890 but they were a flop, failing to catch on with the public at the time.

Think of Seven Hundred

And then there was the leisure-loving cologne gentleman who said he was glad he hadn't sold King Solomon.

"Whaffer yo' has dat 'pinion?" asked a friend.

"Huh," the weary one replied, "hunting up washings for one wife keeps me plenty busy."

Appleford's Para-Sani

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And every minute of every hour, day and night, Electricity is on the job to make your task easier.

Is there anything that brings you more at less cost?

S. WARNE, Local Manager, BASSANO



(Continued from Page 1)
LIFE INSURANCE RECORDS SHOW STEADY GAINS

over due when thinking people should be advised of the full story.

"It is not generally realized that any action which tends to weaken the sanctity of contracts is not only harmful in itself to our whole economic structure, but adversely affects those who are least able to bear the loss. A popular misconception exists that the lending classes of this country are a few wealthy individuals and fabulously rich corporations. Such is far from the case. The vast sums which have been employed in building up the Dominion, in exploring our natural resources and in providing the public services and conveniences we now enjoy, have not been supplied by the few but have been supplied by thousands upon thousands of citizens of modest earning power who, through self-sacrifice and the practice of thrift and economy, have entrusted their savings, in many cases their

whole savings, to insurance companies, banks, and mortgage and trust companies, for investment. In most cases these savings are quite small and a loss of only a small part of them is quite sufficient to ring distress and anxiety.

"Accordingly, the interests of these small creditors, who are the backbone of the country and who greatly outnumber the minority of the debtor class, must not be overlooked. It is always possible to affect adjustments in deserving cases between creditor and debtor by conciliation and by mutual agreement, and, in the interest not only of preserving our national integrity and credit but in preserving intact the savings of countless small investors, this policy should be followed rather than one that is immoral, unjust and discriminatory between citizens.

"Another rather disturbing development has been the growth, during the past year in seven of the provinces, of a policy of economic nationalism. This theory which is in direct conflict with the spirit that ennobled the Fathers of Confederation, must not

be permitted to go unchallenged if we are to continue as a country with common interests and ideals. If we are to build a nation on the northern half of this North American continent, we must stand together as one and not as an aggregation of independent countries.

"Some of our provinces are still facing financial problems of no small magnitude, notwithstanding the fact that they have made earnest efforts to reduce expenditures and to balance their budgets. One of the difficulties is that these provinces have not been successful in obtaining all the advantages of the so-called "easy money" market of to-day. It has been suggested that a Royal Commission be appointed to investigate the financial basis of Confederation, to undertake an exhaustive survey of the allocation of revenues and of social and financial responsibility as between the Dominion and the Provinces, and to examine ways and means whereby every province, without repudiating any of its obligations, will be able to obtain the maximum advantage to which it is entitled at the

present time.

Town & District

The annual congregational meeting of St. Andrew's Anglican Church will be held on the evening of Monday, January 26th.

The curling rink is now going at full blast. The competition on at present is for the jackets donated by Doug Young, captain of the Detroit Red Wings.

Baptist church services will be held in Gleichen at 7:30 Sunday evening. A special gospel team and two special soloists will be present. The message will be delivered by Miss McComber. Everybody is welcome.

The monthly meeting of the Gleichen branch of the Canadian Legion scheduled to be held the first part of this month was postponed owing to severe weather. All members will be notified of the date of the next meeting.

The staff of the Gleichen Post Office would like to return thanks to "A Town Lady," for her kind remarks under the heading of "Appreciative" which was printed in the issue of The Call dated Jan. 6. They also wish her the compliments of the season and would like to extend same to the citizens of the town and district.

Word has been received of the marriage of J. F. "Buster" Roueche, eldest son of Mr. and Mrs. Joseph Roueche and Anna Agnes Hunter, eldest daughter of Mr. and Mrs. George Hunter of Gleichen. The young couple were married in Calgary, Saturday, Jan. 9th and immediately left for their ranch near Rocky Mountain House. The Call joins with their many friends in wishing the young couple all things good.

GLEICHEN UNITED CHURCH
Rev. J. N. Wilkinson, Minister.
Mrs. H. Birch, choir leader.
Miss Jean Farquharson, pianist.
11 a.m. Church School.
7:30 p.m. Devine Worship. Subject: "Advancing on our knees."

The Church has issued a call with a four-year program of evangelization which will not only bring individuals into right relationship with God but will also apply the principles and spirit taught and lived by Jesus to all life's relationships, business, industry, politics etc. Every movement of this kind in the past that has accomplished anything has started with prayer, the lack of which is probably responsible for much of the world's confusion at present.

Subject for girls and boys: "I can't be bothered."

existing easy money market—not for itself but also for its municipalities. If this is done, I think we will have taken a long step in preparing the way for the removal of many of the difficulties we now face.

"Each year executives of life insurance companies refer to the unjust taxes on life insurance—a tax on thrift—but each year finds the situation unenvied. Were the public fully enlightened on the circumstances and made tax-conscious, the 3,500,000 life insurance policyholders in Canada could very effectively make their voices heard.

"We still have the railway problem, and there are other obstacles to a real revival in international trade. Unemployment, while improved, is still a considerable burden, but, despite these and other problems, the forces of recovery are very much in the ascendant, and we Canadians may look forward to the future with renewed confidence and hope."

THE BANK OF BRITISH COLUMBIA

In the interest of good health someone has likened the body to a checking account in the bank. The checking account will continue growing as long as the depositor does not withdraws. Neglect to make regular deposits and the account is soon over drawn. Drawing cheques before making deposits to cover is bad banking, and neither banker nor depositor feels at ease when withdrawals keep too close step with the deposits.

Isn't it very much the same with your private "health bank"? As long as you deposit a lot of health to your credit you will have a lot of health at the disposal of your check book. The blank checks in a check book in the "bank of health" are not any more inexhaustible than those in any other sort of check book. Unlike financial banks, the "bank of health" doesn't provide additional checks when your last check is gone.

Deposits in your health bank may be made in many forms. They may be regular sleep, proper eating, exercise or recreation, plenty of work with both mind and body, right posture, fresh air, communion with nature and other health deposits. Every waking and sleeping hour may thus be made

a deposit in th bank of health.

While people are not making deposits they are quite often drawing them off. In the bank of health every deposit which is withheld is a withdrawal. You observe regular hours of sleep or draw a check on your health balance. You kind of regular hours and the proper kind of food in the proper way or you make a demand on that health balance. You must work, play, think and laugh or make a run on the bank of health. Deposits in this bank are always working capital but they require deposits to keep that capital working.

People in poor health know that the bank of health pays a high rate of interest, compounded, to its consistent depositors.

Scientists say that boys are on average taller for their age than those of 50 years ago.

A method of spraying metal on wood has been devised to prevent the ravages of boring insects.

Two features
"KING OF THE ROYAL MOUNTED"
and
"ONE RAINY AFTERNOON"

SATURDAY: Matinee at 3 p.m. and evening shows at 7:30 and 9:15
GLEICHEN COMMUNITY HALL

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- Canadian Magazine - 1 yr.
- New York Weekly - 1 mo.
- Pictorial Review - 1 yr.
- Silver Screen - - - 1 yr.
- American Boy - - - 1 yr.
- Parents' Magazine - 6 mo.
- Can. Horticulture and Home Magazine - - 1 yr.

GROUP 2 SELECT ONE MAGAZINE

- Liberty Mag. (52 issues) 1 yr.
- Judge - - - - 1 yr.
- Parents' Magazine - - 1 yr.
- True Story - - - - 1 yr.
- Screenland - - - 1 yr.
- House & Garden - - one.

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